

TOWN OF DAVIE
TOWN COUNCIL AGENDA REPORT

TO: Mayor and Councilmembers

FROM/PHONE: Gary P. Shimun, Town Administrator

PREPARED BY: Russell C. Muniz, MBA, CMC, Town Clerk

SUBJECT: Resolution

AFFECTED DISTRICT: Town Wide

ITEM REQUEST: **Schedule for Council Meeting**

TITLE OF AGENDA ITEM: A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA REQUESTING THAT THE UNIVERSITY OF FLORIDA CHANGE ALL SIGNAGE AND ANY ADVERTISEMENTS OR PUBLICATIONS THAT DEPICT ITS CAMPUS WITHIN THE TOWN OF DAVIE TO CONTAIN "DAVIE" IN ITS MAILING ADDRESS; AND PROVIDING FOR AN EFFECTIVE DATE.

REPORT IN BRIEF: The University of Florida Institute of Food and Agricultural Sciences maintains a campus within the Town of Davie referred to as the Fort Lauderdale Research and Education Center. The Town is very proud to have the University of Florida and other institutions of higher learning within its municipal boundaries and wishes to publicize its relationship with these educational institutions. As such, the Town is requesting that the University of Florida include "Davie" in its mailing address on any advertisements or publications that depict its campus within the Town.

PREVIOUS ACTIONS: N/A

CONCURRENCES: N/A

FISCAL IMPACT: not applicable

Has request been budgeted? n/a

If yes, expected cost: \$

Account Name:

If no, amount needed: \$

What account will funds be appropriated from:

Additional Comments:

RECOMMENDATION(S): Motion to approve the resolution.

Attachment(s): Resolution

R-2007 _____

A RESOLUTION OF THE TOWN OF DAVIE, FLORIDA REQUESTING THAT THE UNIVERSITY OF FLORIDA CHANGE ALL SIGNAGE AND ANY ADVERTISEMENTS OR PUBLICATIONS THAT DEPICT ITS CAMPUS WITHIN THE TOWN OF DAVIE TO CONTAIN "DAVIE" IN ITS MAILING ADDRESS; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the University of Florida maintains a campus within the Town of Davie referred to as the Fort Lauderdale Research and Education Center as part of its Institute of Food and Agricultural Sciences; and

WHEREAS, currently all advertisements, and publications referring to this campus indicate "Fort Lauderdale" in the mailing address; and

WHEREAS, the Town of Davie is very proud to have the University of Florida and other institutions of higher learning within its municipal boundaries and wishes to publicize its relationship with these educational institutions.

NOW THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF DAVIE:

Section 1. The Town of Davie hereby requests that the University of Florida change all signage and any advertisements or publications that depict its campus within the Town of Davie to contain "Davie" in its mailing address.

Section 2. Copies of this resolution shall be sent to the Director of the University of Florida Institute of Food and Agricultural Sciences Fort Lauderdale Research and Education Center and the President of the University of Florida.

Section 3. This resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED THIS _____ DAY OF _____, 2007

MAYOR/COUNCILMEMBER

ATTEST:

Town Clerk

APPROVED THIS _____ DAY OF _____, 2007